

# For Educators

*Get great off-the-shelf state-of-the-art content for your class  
while creating an incremental revenue stream for yourself...*

*Get the Tools*

***(Classroom Presentation, Video, Workbook & Templates)***  
*to effectively teach the Value Framework® and  
learn how to make money consulting on it to companies*

The Value Framework® is a strategic framework that marries continuous strategic improvement with business process reengineering.

Read more at <http://ValueFrameworkInstitute.org/>

*For a small fee, qualified faculty interested in teaching the Value Framework® in their classroom will get the following tools for support:*

- 1) A softcopy PowerPoint presentation to introduce the concept in class
- 2) A high-level keynote videotape overview featuring Mitchell Levy
- 3) A hardcopy 232-page workbook on how to use it
- 4) Softcopy templates students can use to fill in their information to complete assignments
- 5) Softcopy templates faculty can use for consulting to clients (10% usage fee required)

*Content available for student purchase includes:*

\$125 for the soft-copy workbook (PDF format) or

\$175 for the hard-copy workbook

\$55 for High-Level Overview/Keynote Video

\$100 for the Classroom PowerPoint Presentation

From the students perspective, it takes 6-12 hours to complete the first high-level exercise.

Having the students complete the analysis as a group exercise accomplishes a couple goals:

- 1) Working in a team, 2) Learning components of a new high-level strategic framework.

***Don't delay, contact us to use the Value Framework® in your classroom today at***

Contact Value Framework® Institute, 408-257-3000,

[faculty.request @ ValueFrameworkInstitute.org](mailto:faculty.request@ValueFrameworkInstitute.org),

21265 Stevens Creek Blvd., Suite 200, Cupertino, CA 95014

# The Value Framework®

Introduced at



Taught at



*"The Value Framework® challenges people to reassess where they are against the traditional building blocks of business as opposed to taking a snapshot on where they are based on an arbitrary set of metrics."*

*Tim Sanders, Chief Solutions Officer, Yahoo, Author, Love is the Killer App*



*"The Value framework® is an easy way for managers to structure their thinking about strategy development!"*

*Alan Amling, Director, Electronic Commerce UPS*



*"I wish we had the Value Framework® before we spent the last two months trying to do what we just did in an hour. Great stuff!!!"*

*Alfred Chuang, President & CEO, BEA*



## Created by *Mitchell Levy*

*CEO & Chief Strategy Officer, Value Framework® Institute*

*(<http://ValueFrameworkInstitute.org>)*

*Partner & Chairman, CEOnetworking (<http://ceonetworking.com>)*

*Director & Chief Strategy Officer, Silicon Valley Executive Business Program (<http://siliconvalleypace.com>)*

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*Author of the book E-Volve-or-Die.com (<http://E-Volve-or-Die.com>)*

*Former Chair, comdex.biz at Comdex Fall (<http://comdex.com>)*

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