



Media Attention Now™

Below find a partial sample of media placements for a client

Comdex 2001 Coverage

- **November 10, 2001** – **Business Talk Soup Radio** John Debevois host
www.bizsoup.com
Topic - Highlights of Comdex – Who’s There and Why
- **November 10, 2001** – **Comdex Website**
Article: Top E-Commerce Trends for the coming Year
- **November 11, 2001**– **CRN Radio** Jeff O’Heir – host
www.crn.com
Topic: Highlights of Comdex, Trends for 2002, The Value Equation
- **November 11, 2001** – **Comdex Daily Magazine**
Article: Top E-commerce Trends for the Coming Year
- **November 11, 2001** – **Digital Guru**
Book signing for E-Volve-or-Die.com
- **November 13, 2001** – **Fast Company** Christine Carabou – writer
Interview: The Value Equation, Top E-Commerce Trends for the coming Year
- **November 13, 2001** – **Yahoo TV** Jerry Day - Host
Topic: Business Trends for 2002
- **November 13, 2001** – **KXNT Radio**– Las Vegas Angela Connoly – Host
Topic: The Effects of 9/11 on Business and Trade Shows. Highlights of Comdex
- **November 14, 2001** – **Insight 64** Richard Brookword – Analyst
Topic: Comdex Highlights
- **November 15, 2001** – **CNN.com/CNNmoney.com**
Richard Richtmyer – Technology Writer
Topic: The Effects of 9/11 on Business and Trade Shows. Highlights of Comdex

Article Contributions

- **August 15, 2001** - **Startup Journal** - Edward Segal
THE WALL STREET JOURNAL Center for Entrepreneurs
E-Mail Newsletters Can Be Affordable and Effective
- **June 2001** - HRD Horizon
The latest news, tips and trends of the training and HR Communities
From the Industrial Age to the Internet Age

- [May 25, 2001 – E-PRAIRIE.com](#)
Midwest technology business news
A Digital-Enabled World
- [May 18, 2001 - E-Commerce Times](#) - Michael Mahoney
New Dot-Com CEOs - The Cure or Just the Replacements?
- [May 16, 2001 - E-Commerce Times](#) - Michael Mahoney
New Economy - The End or Just the Beginning?
- [February 26, 2001 - E-Commerce Times](#) - Michael Mahoney
Lots of Shake Left in the Dot-Com Shakeout

Radio

- [November 27, 2001](#) - KUCI 88.9 FM - **program hosted by Greg Burns** servicing the Irvine, CA and Orange County area.
Website: <http://www.kuci.org>
- [October 31, 2001](#) - WMC 790 AM - **One for the Money with Mike Stein** servicing the Memphis, TN area and surrounding states. Interview topic: Glimpses for the Future of Work
- [October 9, 2001](#) - KUCI 88.9 FM - **program hosted by Greg Burns** servicing the Irvine, CA and Orange County area.
- [September 19, 2001](#) - WSTR 94.1 FM - **Morning Show with Steve McCoy & Vicki Locke** servicing the Atlanta, GA area. Interview topic: Glimpses for the Future of Work
- [September 10, 2001](#) - KVMI 96.7 FM - **The Morning Show with Ben and Jim** servicing the North Dakota area. Interview topic: Glimpses for the Future of Work
- [September 6, 2001](#) - WALE 990 AM - **The Entrepreneurs Network** hosted by Pete Canavan servicing the Providence, RI area. Interview topic: Glimpses for the Future of Work
- [August 30, 2001](#) - KNX 1070 AM - **KNX Business Hour** servicing the Los Angeles, CA area.
Interview topic: Glimpses for the Future of Work
- [August 25, 2001](#) - WTOP 1500 AM servicing the Washington, DC area.
Interview topic: Glimpses for the Future of Work
- [July 18, 2001](#) - 970 AM The Burgh - **The Scott Paulsen Show** live radio talk show from 3:00-6:30 p.m.; servicing the Pittsburgh, PA area
- [June 13, 2001](#) - WIXC 1060 AM - **The Golden Hour**
- [April 29, 2001](#) - ABC Studios - **On the Job Radio Show** from New York, NY
- [April 13, 2001](#) - **Small Business Spotlight Show** with Mike Rogers, Small Business Association of Michigan
- [February 15, 2001](#) - **Real Computing** with John C. Dvorak
- [July 18, 2001](#) - WRHU 88.7 FM RADIO, Hofstra University
- interview: ECnow and 2025 predictions
- [November 14, 2000](#) - CRN NEWS RADIO.com, **Computer Reseller News**
- interview: ECnow and 2025 predictions (to listen, click [here](#))